May 2017 – For immediate release

**CRU’s 11th Wire & Cable conference set to attract international stakeholders to technology hub, Munich – Key speakers announced**

CRU Events is set to draw international industry stakeholders together in July at the 11th Wire & Cable conference in Munich, as the Bavarian capital is Germany’s undisputed technology centre and boasting one of the world’s largest IT, communication and automotive industry hubs.

“We are very excited to be bringing our Wire & Cable Conference to Munich, one of the world’s largest IT, communication and automotive industry hubs” added CRU’s Richard Mack, Managing Consultant and leading industry expert.   
“CRU held its 7th annual Wire and Cable conference in Berlin in 2013. This event was very successful, and one factor was the strong representation of German companies among speakers and attendees.

Germany is among world leaders in R&D in such areas as electric power generation and transmission, electric vehicles and advanced transportation, ICT networks and applications, cable-making materials and equipment, and advanced manufacturing processes. As with previous years, the event will open with shared plenary sessions and then split into streams that focus on the separate Energy cable and Communication cable issues. In this way, we bring together the entire supply chain from across global wire and cable industry.”

Germany has emerged as a world renewable energy leader, which makes the country the perfect place to understand the future of wire and cable consumption in power generation. This year’s conference will include special highlight sessions that focus on the future of renewable energy, connected living, automotive electronics and subsea wire and cable usage. These sessions will explore next generation applications of wire and cable and how it will impact producers, traders and distributors around the world.

The event will have over 30 presentations packed into a two-day programme, in addition to a site visit to see cutting-edge technology at the Niehoff plant. There will be a number of in-depth papers on copper, aluminium, optical fibre, coatings and other inputs markets, as well as a showcase of the latest technical innovations that may disrupt this sector.

High-level speakers confirmed to present this year include:

**Rich Stinson**, CEO, **Southwire**, USA

**Roberto Candela**, CEO, **Prysmian Electronics**, Italy

**Arnd Kulaczewski**, President and CEO, **Niehoff**, Germany

**Oliver Schlodder**, EVP Services and Accessories, **nkt Cable**, Germany

**Hasegawa Takashi**, Principal Analyst, Global Network System Div., **Sumitomo Electric Industries**, Japan

**Max Yates**, Industrials Analyst, Credit Suisse, UK

**Craig Morris**, Senior Fellow, **Institute for Advanced Sustainability Studies (IASS)** and lead author of Energy Democracy, Germany

**David Smith**, Sales Director, **H. Folke Sandelin AB**, Sweden

**Michael Weiss**, Senior Director, Purchasing, **Siemens**, Germany

**Andrew Shaw**, Managing Director, **DUCAB**, Dubai

**Bernhard Schipper**, Head of Technical Council Cables, **Siemens**, Germany

Attendees will also benefit from meeting and hearing in-depth analysis from CRU’s in-house experts that will include:

**Richard Mack**, Managing Consultant, **CRU**, USA

**Natalie Noor-Drugan**, Editor in Chief, Wire and Cable News, **CRU**, UK

**Zaid Aljanabi**, Senior Consultant, **CRU**, London

**Yuya Pan**, Senior Consultant, **CRU**, UK

**Hadrien Guillotin**, Copper Demand Analyst, **CRU**, China

The CRU Wire and Cable conference is being held 17-19th July at The Westin Grand in Munich Germany.

For details about the event visit [www.wireandcableconference.com](http://www.wireandcableconference.com)

**Ends**

**About CRU:** Founded in 1969, CRU Group is the leading, independent, global metals, mining and fertilizers analysis, consultancy and conference business. CRU is located in London, Hong Kong, Shanghai, Beijing, Pittsburgh, Santiago, New York, Mumbai, Sydney, Tokyo and São Paulo; and is dedicated to providing high quality analysis and insight to its global customer base. CRU employs more than 220 expert staff, including economists, engineers, metallurgists, geologists and chemists.   
  
**For more information visit:** [**www.crugroup.com**](https://protect-eu.mimecast.com/s/ZxkuBkZOvrTK) **or contact:** [**kay.rowlands@crugroup.com**](mailto:kay.rowlands@crugroup.com)

**About CRU Events:** CRU Events has a well-established portfolio of events for the metals, mining and fertilizer industies, including Wire & Cable, World Optical Fibre & Cable, World Copper and CRU Ryans Notes Ferroalloys.

**For more information visit:** [**www.crugroup.com/events**](http://www.crugroup.com/events)